

IMPACT REPORT

Shaping the Future of
Health Equity

20
24

ITUP
Insure the Uninsured Project

Dear Friends and Colleagues,

As we reflect on ITUP's journey, we recognize an organization that has grown from a focused project into a powerful statewide network of advocates, policymakers, and community leaders. At ITUP, we are firm in our commitment to advocating for health access and equity, ensuring that every Californian has the coverage they need and deserve. In an ever-evolving landscape, we have championed policies, built critical networks, and fostered discussions that turn into actionable solutions for the communities we serve.

ITUP has navigated profound shifts in California's health care systems, emerging as a force in advancing health equity statewide. As challenges evolve, so does ITUP's commitment, now driving initiatives that go beyond expanding coverage to bridging critical gaps in meaningful access to care and tackling persistent inequities that impact the health and well-being of our communities.

With nearly three decades of leadership in health policy, ITUP has evolved from championing a culture of health coverage to advancing the advocacy for health equity. We provide the tools, platforms, and partnerships necessary to ensure all Californians can achieve and maintain meaningful health coverage and access. As we continue to grow, our work remains driven by an unwavering focus on equity—partnering with communities to build a healthier, more inclusive California, where every resident has the opportunity to lead a healthy, dignified life.

I am profoundly grateful to each team member, supporter, and collaborator who has contributed to shaping ITUP's legacy. Together, we are building a healthier, more inclusive California.

With gratitude,



Crispin Delgado, MPP
Executive Director, ITUP

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About ITUP

ITUP is a nonprofit with over 25 years of experience in the California health policy landscape. We bring together unique stakeholders in ways others cannot by creating connections and educational opportunities and resources across sectors, geographies, program and policy areas, and levels of government. The mission of ITUP is to promote innovative and community-informed policy solutions that expand access to equitable health care and improve the health of all Californians.



Vision

ITUP believes that all Californians should have a fair opportunity to define their healthiest lives. In pursuit of this vision, ITUP provides California policymakers, health care stakeholders, and health coverage media with timely and rigorous research and analysis, accessible explainers, and forums for discussing and developing policy options to preserve and expand health care coverage and continue progress on broader state-based health reforms.

3
**Million uninsured
individuals in
California.**

Solutions

ITUP's robust organizational foundation supports its ongoing growth, adaptability, and effectiveness in meeting California's health needs. With an infrastructure built to empower policy change, ITUP leverages strategic communications and outreach to amplify visibility on critical health issues. Our extensive network includes a multi-disciplinary roster of over 5,000 stakeholders—from policymakers and health care advocates to frontline health care providers. ITUP actively partners to foster collaborative solutions, ensuring that the organization remains a trusted voice in statewide health advocacy.

Specialized Solutions



Network Creation: Our programs build networks of learning and connection, amplifying local voices for state health leaders.

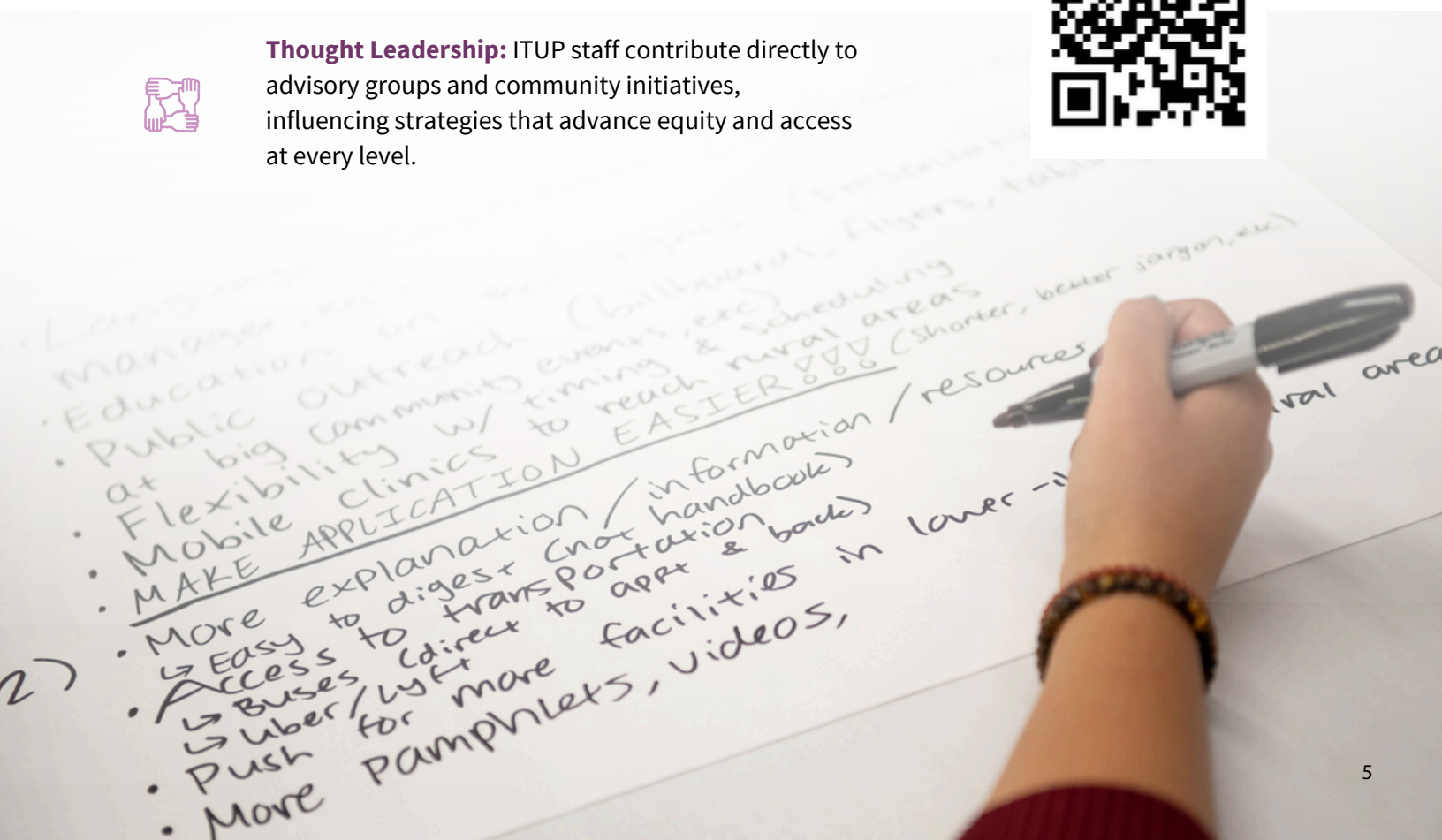


Data-Driven Advocacy: ITUP's data-informed publications empower stakeholders across California to advocate effectively, access resources, and secure funding.



Thought Leadership: ITUP staff contribute directly to advisory groups and community initiatives, influencing strategies that advance equity and access at every level.

Learn More



Organization

ITUP's foundation rests on its comprehensive infrastructure, expertly managed to sustain growth and adapt to California's evolving health needs. Our organizational structure supports the ongoing work of our dedicated staff, enabling them to amplify health advocacy across the state. Through strategic communication and external engagements, ITUP enhances visibility and outreach efforts, raising awareness of critical health access issues. ITUP actively collaborates with an extensive network of stakeholders, including policymakers, community leaders, and health advocates. These ITUP programs e foster the exchange of innovative solutions to improve health outcomes and ensure every Californian has access to comprehensive care.

Communications & External Affairs

20 External Event Presentations

57 Stakeholder Engagements

25 State and National Partners

Equipped with Expertise and Technical Assistance Including the State Administration and Legislature

1st Podcast Opportunity: A Tu Salud!



ITUP leads on Health, Equity and the Digital Divide

Led as Co-Chairs on:

- Informing California's Draft State Digital Equity Plan
- California Digital Equity Subgrant Capacity Program Draft

Partnered with California Department of Technology (CDT):

- Health Outcome Area Working Group for the State Digital Equity Plan
- Legislative Committee for the Telehealth Policy Coalition

Conveyed Public Comments for:

- Share Insights and Feedback on California's Digital Ecosystem
- Provide Comments for Digital Equity Ecosystem (DEEM) Tool



6 Broader Advisory Leadership Positions

California Initiative for Health Equity & Action (Cal-IHEA)

California Telehealth Resource Center (CTRC)

Early Childhood Mental Health Advisory Council

Connecting for Better Health Coalition's Advisory Group

California Telehealth Policy Coalition

UCSF Pathfinder Council



8 Legislative Bills

- **Assembly Bill 2239** Bonta
Digital Discrimination of Access
- **Assembly Bill 1331** Wood
Data Exchange Framework (DxF)
- **Senate Bill 957** Wiener
Data Collection Sexual Orientation, Gender Identity, and Intersex Status
- **SB 1090** Durazo
Unemployment Insurance, Disability and Paid Family Leave, Claim Administration
- **AB 2123** Papan
Disability Compensation, Paid Family Leave
- **AB 2499** Schiavo
Employment Unlawful Discrimination and Paid Sick Days, Victims of Violence
- **AB 2901** Aguiar-Curry
School and Community College Employees: Paid Disability and Parental Leave
- **SB 1016** Gonzalez
Latino and Indigenous Disparities Reduction Act

ITUP Advocacy Efforts Endorsed

5 California Letters of Support

- State Digital Equity Plan Coalition Letter
- Safeguarding \$1.5B Middle-Broadband Initiative Investment
- Advocates' Shared Recommendations & Concerns Regarding the Draft State Digital Equity Plan
- Protecting Vital CHW/P/R Funds in the California Budget
- Continuous Medi-Cal Coverage for Young Children

2 Federal Letters of Support

- **S.3138:** Stabilize Medicaid and CHIP Coverage Act
- **H.R.5434:** Stabilize Medicaid and CHIP Coverage Act

California Proposition

- **California Proposition 35:** Managed Care Organization Tax Authorization Initiative (2024)

Programs

ITUP's programs advance health access by engaging communities and stakeholders throughout California. These programs include signature events that convene stakeholders from across the state to address pressing health care issues, exchange knowledge, and set the agenda for ITUP's health equity efforts.

The **ITUP Annual Conference** is the premiere event where leaders from across the state convene to address pressing health care issues and share insights, setting the agenda for health equity efforts while amplifying regional voices to understand local health access challenges. These convenings inform our work by ensuring our policy recommendations align with the needs of diverse communities across the state and create a space for thought leaders and community members to engage in meaningful discussions on health care access, policy implications, and new opportunities for California's health system.

28th Annual ITUP Conference

Over

500

Participants in
attendance.





“The conference is not just a conference, it’s a movement”

2024 Attendee

Regional Equity Collaboratives

11 Regional Virtual Equity Collaboratives Across CA
From Humboldt to San Diego

500 Attendees
Over 100 in-person attendees

2 In-Person Regional Equity Collaboratives
Los Angeles County and Orange County



Pictured: Sonda Diaz, JD, MPP, from UCLA Latina Futures, 2050 Lab, and Darrin Harris from St. John's Community Health.

Key Outcomes of ITUP Collaboratives



Convened Local Regional Leaders to Discuss Workforce Challenges



Identified Promising Opportunities to Secure a Reflective Workforce



Elevated Innovative Solutions to Bridge Gap in Accessible Health Care

Policy

ITUP’s policy solutions empower advocates, organizations, and policymakers with accessible resources that provide clear insights into health care coverage options, helping Californians explore health care system challenges and potential promising solutions. From health care coverage fact sheets that guide California stakeholders in making informed choices to in-depth issue briefs and user-friendly fact sheets that simplify complex health topics, ITUP’s resources are designed to make critical information both accessible and actionable. Regional institutions, state agencies, and partners across California use these insights and data, leveraging ITUP’s resources to inform reporting, and policy decisions that advance health care access statewide.

Policy Publications

Each year, ITUP produces roughly **18 policy publications** including toolkits, issue briefs, and regionally focused fact sheets that equip local partners with critical data. ITUP Publications are widely used by stakeholders not only to understand emerging policy issues, but to advocate with statewide leaders, secure funding, and apply for grants. ITUP’s materials, trusted by funders and communities alike, simplify complex policy information into actionable insights that drive meaningful local change.

ITUP Publications

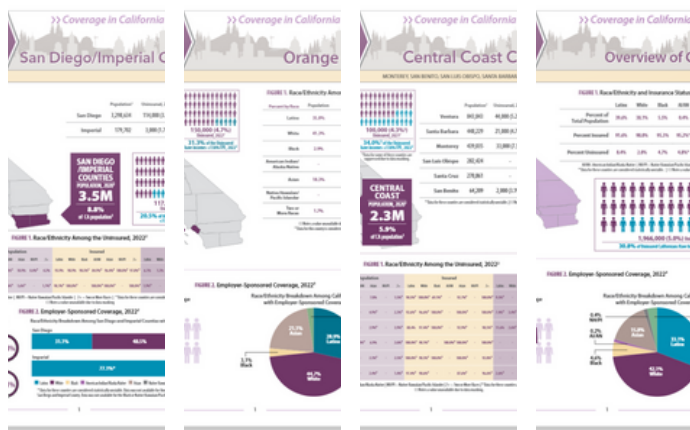


10

Regional and Statewide Health Care Coverage Fact Sheets

9

Regional Coverage Profiles Highlighting Key Coverage Facts



Across all counties in California including a **Statewide Coverage Statistics Profile**

Exploratory Issue Brief
Leveraging Data to Advance Health Equity and Success in CalAIM

4 Quick Read Fact Sheets



2023 ITUP Year-in-Review



Catalyzing AI to Advance Health Equity in California Communities



Transforming Behavioral Services in California Jail Systems



Mobilizing Doulas: Advancing Equitable Maternal Outcomes in California



4 Resource-Rich Toolkits

2 Enlightening Policy Toolkits

- 1 The Emergence of Artificial Intelligence and Its Application in Health
- 2 Behavioral Health in California

2 Informative Legislative Toolkits

- 1 State Government 101
- 2 In-Home Supportive Services (IHSS)

“This was an insightful gathering of passionate individuals dedicated to advancing equitable healthcare access.”

**2024
Attendee**



2 Actionable Insights Reports

- ✓ Medi-Cal Redetermination Listening Sessions
- ✓ Strengthening California's Health Care Workforce to Drive Equitable Access

5 State Budget and Legislative Blogs

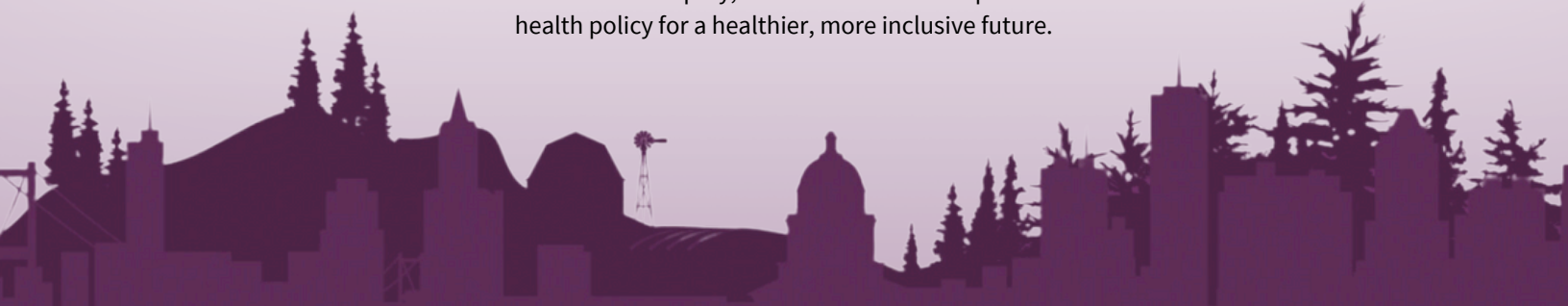
- ✓ 2024 Introduced Legislation
- ✓ Key Highlights in the Governor's FY 2024-25 May Revise
- ✓ California's Final 2024-25 Budget
- ✓ Snapshot: Examining Behavioral Health in California
- ✓ 2024 Legislative Round Up

ITUP Blogs



Mission

Our mission is to promote innovative, community-informed policy solutions that expand access to equitable health care and improve the health of all Californians. Through collaboration and a relentless focus on equity, ITUP continues to shape California's health policy for a healthier, more inclusive future.



2024

ITUP
Insure the Uninsured Project

WWW.ITUP.ORG



Support Health
Equity in California

Thank you to our Core funders



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- @InsuretheUninsuredProject
- info@itup.org

